



Advertising Sponsorship Contract Womanspace Your Guide 2010-2011

The undersigned wishes to reserve the advertising space checked below (all rates net):

Size	Single Issue	Three Issues (save 15%)	Adv. Payment (save 10%)
<input type="checkbox"/> Inside Cover* 8w x 10h	\$500	\$1275	\$1147.50
<input type="checkbox"/> Full page 8w x 10h	\$425	\$1080	\$972.00
<input type="checkbox"/> Half page horizontal 8w x 5h	\$300	\$765	\$688.50
<input type="checkbox"/> Half page vertical 4w x 10h	\$300	\$765	\$688.50
<input type="checkbox"/> Quarter page vertical 4w x 5h	\$200	\$510	\$459.00
<input type="checkbox"/> Eighth Page horizontal 4w x 2.5h	\$125	\$315	\$283.50
<input type="checkbox"/> Sixteenth page vertical 2w x 2.5h	\$75	\$190	\$171.00

* Special placement available on a first-come-first-served basis. Please call to verify availability.

Ad Contract & Copy Deadlines: July 12, November 1, and March 1

Acceptable Files:

- InDesign, Illustrator, Photoshop, PDFs or JPEGs, 300 dpi. (Include all fonts & graphic support if applicable).
- Ads can be submitted via e-mail or on a CD (please include a black & white printout).
- Camera-ready ads (hard copies) can be scanned.

Please check all that apply:

- Use same ad as last year; no changes
- Use same ad as last year with informational changes (e.g., different address, phone number) for no additional charge. I have indicated changes in red on an enclosed copy of previous ad.
- New ad will be sent via email by the deadline date.
- Camera-ready art enclosed.
- Design my ad using the information attached. Enclosed is an additional \$75 for this service.

Files should be emailed to Pat Lai pat@womanspace-rockford.org. Please use "Your Guide Ad" on subject line.

Intertwinings e-news ad rates: (50 words or less)

- Intertwinings ad \$25 (2 issues) \$130 (13 issues)
(Includes: Logo, web site, Facebook page or email link; Block placement below "Important Dates" on left rail; Weekly issue sent every Monday morning).

Submit text or copy points via email to gale@womanspace-rockford.org. Text is subject to editing. Final version will be emailed to you for approval. Payment must be received prior to first run.

*I understand that by returning this entire signed agreement with payment no later than the deadline date, I will be assured of advertising space in Womanspace's **Your Guide**. I also understand that Womanspace reserves the right to reject any ad it deems unsuitable for its publication.*

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

E-mail _____

Contact Person _____ Title _____

Signature _____ Date _____

Please invoice me Total enclosed \$ _____ CHK # _____

(Send contract, ad copy, and check made payable to **Womanspace** to the address below.)



Your Guide Advertising Sponsorship Sizes. See other side for additional sizes.

To view a sample of **Your Guide**, visit womanspace-rockford.org and go to Publications>YourGuide (Summer).

1/8 Page Horizontal

4w x 2.5h"

\$125 for single issues

\$315 for three issues

1/16 Page Vertical

2w x 2.5h"

\$75 for single issues

\$190 for three issues

Quarter Page Vertical

4w x 5h"

\$200 for single issues

\$510 for three issues

Half Page–Horizontal

8w x 5h"

\$300 for single issues

\$765 for three issues

Full Page

8w x 10h"

\$425 for single issues

\$1080 for three issues

Inside Cover

8w x 10h"

\$500 for single issues

\$1275 for three issues

Half Page—Vertical

4w x 10h"

\$300 for single issues

\$765 for three issues

Intertwinings Ad

\$25 for two issues

\$130 for 13 issues